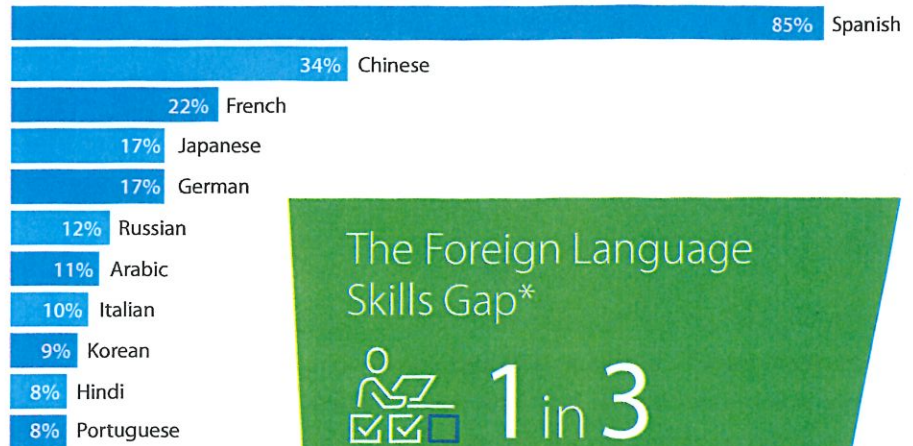


What Foreign Languages Mean for U.S. Employers

9 out of 10 
rely on employees with language skills other than English

56% 
say their foreign language demand will increase in the next five years

Most In-Demand Foreign Languages Reported by U.S. Employers



The Foreign Language Skills Gap*

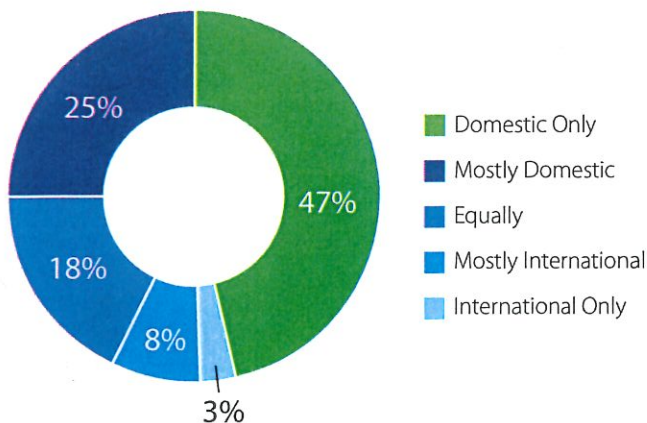
 **1 in 3**
foreign language-dependent U.S. employers reports a language skills gap

 **1 in 4**
U.S. employers lost business due to a lack of foreign language skills

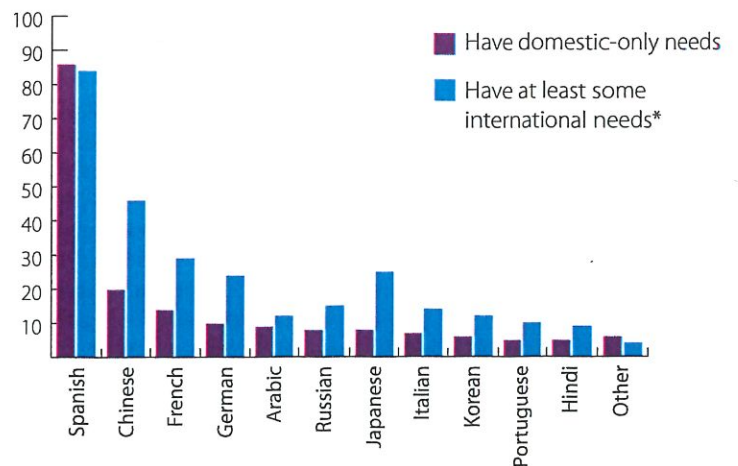
**A foreign language skills gap occurs when an employer has foreign language needs that are not currently met by its employees.*



U.S. Employers' Domestic and International Foreign Language Needs



Demand for Specific Foreign Languages, by U.S. Employers with Domestic-Only vs. International Foreign Language Needs



From "Making Languages Our Business: Addressing Foreign Language Demand Among U.S. Employers" P. 8 | actfl.org 2019

**Because employers with at least some international foreign language needs may also have some domestic needs, it cannot be assumed that a given language is necessarily used for the international market.*